



## **INTEGRAL PRIVACY NOTICE NUMBER: API-BM-A13-002-4**

### **EVENT MANAGEMENT AND PREPARATION OF BANCO DE MÉXICO'S CONTACT DIRECTORIES**

#### **I. DATA CONTROLLER: Banco de México (BANXICO)**

#### **II. ADMINISTRATIVE UNITS**

- Transparency Department
- Governing Board Secretary
- Audit Department
- Directorate General of Comptroller and Risk Management
- Directorate General of Central Bank Operations
- Directorate General of Economic Research
- Directorate General of Financial System Issues
- Directorate General of Financial Stability
- Directorate General of Administration parties
- Directorate General of Information Technology
- Directorate General of Legal Affairs
- Directorate of Institutional Liaisons and Communications
- Directorate General of Payment Systems and Market Infrastructures
- Executive Coordination of the Mexican Oil Fund for Stabilization and Development
- Administrative Office of the Mexican Oil Fund for Stabilization and Development
- Directorate General of Currency Issuance
- Directorate of Financial Education and Cultural Promotion
- Directorate of Environmental and Social Risk Analysis and Policy
- Governor's Office Technical Division

#### **III. ADDRESS**

Avenida Cinco de Mayo número 2, colonia Centro, demarcación territorial Cuauhtémoc, C.P. 06000, en la Ciudad de México.

#### **IV. LEGAL BASIS FOR DATA PROCESSING**

Banco de México is responsible for protecting and processing the personal data it collects, in terms of Mexico's Political Constitution Article 6, paragraph 4, A, Article 16, paragraph 2, the General Law on Transparency and Access to Public Information (Ley General de Transparencia y Acceso a la Información Pública), and the General Law on Protection of Personal Data Possessed by Obligated Subjects (Ley General de Protección de Datos Personales en Posesión de Sujetos Obligados, LGPDPSO, for its Spanish acronym).

The personal data mentioned in this privacy notice is processed in accordance with the following laws and regulations:

- Political Constitution of the United Mexican States (Article 28, paragraph 7 and 8)<sup>1</sup>.

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<sup>1</sup> Published in Diario Oficial de la Federación (DOF, for its Spanish acronym) February 5, 1917.

- General Law on Transparency and Access to Public Information (*Ley General de Transparencia y Acceso a la Información Pública*) (Article 64)<sup>2</sup>.
- LGPDPPSO (Articles 10, 11, 12 and 19)<sup>3</sup>.
- Banco de México Law (*Ley del Banco de México*) (Articles 1, 2, 3, 4, 7, 10, 24, 25, 26, 35 Bis, 36 and 62)<sup>4</sup>.
- Banco de México Bylaws (*Reglamento Interior del Banco de México*) (Articles 1, 4, 8, 12, 12 Bis, 13, 14, 14 Bis, 14 Bis 1, 15, 15 Bis, 15 Bis 1, 15 Bis 3, 15 Bis 4, 15 Ter, 16, 18, 21, 24, 29 Bis 1, 30 and 31 Bis)<sup>5</sup>.

## **V. PERSONAL DATA SUBJECT TO PROCESSING**

### **1. Personal data**

In order to accomplish the purposes described in this privacy notice, we inform you that the personal data that may be subjected to processing are the following:

- a) Identity data.
- b) Contact data.
- c) Employment data.
- d) Academic data.
- e) Ethnic- or racial-origin data.
- f) Health data.
- g) Physical characteristics.

### **2. Sensitive personal data**

Of the personal data set forth in the preceding paragraph, that indicated in clauses e), f) and g) is considered as sensitive.

## **VI. PURPOSES OF DATA PROCESSING**

### **A) Processing purposes that do not require authorization from the data subject:**

The personal information referred to in chapter V of this privacy notice will be processed for the purposes set forth below, which, according to Article 16, sections I, II, V, VI and VIII of the LGPDPPSO, do not require obtaining authorization from the data subject:

Regarding the management of events:

1. To identify the attendees or participants of the event.
2. To confirm the attendance of the attendees/participants of the event.
3. To integrate the registration of attendees to the event.
4. To develop material for presenting and/or identifying the attendees to the event.

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<sup>2</sup> Published in DOF March 20th, 2025.

<sup>3</sup> Published in DOF March 20th, 2025.

<sup>4</sup> Published in DOF December 23, 1993

<sup>5</sup> Published in DOF September 30, 1994.

5. To send information of interest, invitations or documents related to the event.
6. To provide safe food options for event attendees suffering from allergies.
7. To offer meal options according to the food preferences of the event's attendees.
8. To consider all facilities, tools and/or resources available, when organizing the event, in order to prevent disabled persons from being subject to limitations.
9. To address doubts, comments, suggestions and questions related to the topics covered during the event or those related to the organization and/or execution of the event.
10. To integrate the photographic memory of the event for both virtual and in-person attendees, as well as Banco de México's personnel.

Regarding directories' preparation:

1. To generate directories of people participating in events managed by Banco de México.
2. To generate directories of individuals working for, providing services to or representing:
  - i. National and international financial organizations, entities or intermediaries.
  - ii. Financial authorities.
  - iii. International organizations.
  - iv. Any individual or legal entity, domestic or foreign, with whom Banco de México engages in dealings related to its functions, purposes and/or its operations.
3. To generate directories of natural or legal persons that provide or offer any type of goods or services, or that represent, work for or provide services to third parties that provide or offer such goods or services to Banco de México.
4. To generate directories of individuals who carry out procedures or enter inquiries with Banco de México's administrative units, either in their own right or as representatives of third parties.
5. To generate directories of individuals who perform any job or hold a position or commission at Banco de México, and, in general, of any individual performing any activity at the central bank, such as those related to professional practices, internships, or other similar activities.
6. To generate directories of individuals who perform any job, position or commission at the federal, state and municipal level, or in any authority, entity, and agency of the Executive, Legislative and Judicial branches of government, autonomous institutions, political parties, trusts and public funds, and/or in any other obligated subject with which Banco de México has established a relationship during the course of its functions, purposes and/or operations.
7. To contact the individuals referred to in the preceding paragraphs for the purpose of performing the central bank's functions, purposes and/or operations.

**B) Processing purposes that do require authorization from the data subject:**

Banco de México's economic microdata laboratory and data compilation on local labor markets:

1. To integrate a record of investigations that use information from the data compilation on local labor markets.
2. To send updates regarding the data compilation on local labor markets.

## **VII. GOVERNMENT AUTHORITIES, BRANCHES, ENTITIES, AGENCIES, AND BODIES OF THE THREE LEVELS OF GOVERNMENT, AND INDIVIDUALS AND LEGAL ENTITIES TO WHOM COLLECTED PERSONAL DATA COULD BE TRANSFERRED**

Banco de México may transfer personal data collected under the terms of this privacy notice as follows:

1. To natural or legal persons, public entities, agencies or central banks collaborating with Banco de México as event organizers.
2. To meet the requirements of the competent administrative or judicial authorities or, when applicable, of Banco de México's external auditor, in terms of Article 50 of Banco de México's Law; and others necessary to comply with additional obligations set forth in the Law.

Personal data transfers mentioned in this section, according to Article 64, sections I, II, III, VI, VII and VIII, of the LGPDPSO, require no authorization from the data subject.

## **VIII. MECHANISMS, MEANS AND PROCEDURES FOR EXERCISING ARCO RIGHTS (*DERECHOS ARCO*)**

You have the right to know the personal information we have collected about you, what we use it for, and the conditions set forth to use it (**Access**). You have the right to request that your personal information be corrected if it becomes outdated, and/or if it is inaccurate or incomplete (**Rectification**); be removed from our files, records or databases, if you consider that it is not being used according to the principles, duties and obligations set forth in the LGPDPSO (**Cancellation**); and oppose its usage it in the cases provided in the aforementioned law (**Opposition**). These rights are known as ARCO rights and are recognized in Chapter I "De los Derechos de Acceso, Rectificación, Cancelación y Oposición", Title three, of the LGPDPSO.

The above mentioned applies to all cases, with the exception of cases established in Article 49 of the LGPDPSO.<sup>6</sup>

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<sup>6</sup> Article 49. The only cases in which exercising ARCO rights is not justified are:

- I. When the data subject or his/her representative are not duly accredited to do so;
- II. When the personal data is not held by the data controller;
- III. When there is a legal impediment;
- IV. When the rights of a third party are infringed;
- V. When judicial or administrative proceedings are hindered;
- VI. When there is a resolution by a competent authority restricting the access to personal data, or preventing the rectification, cancellation, or opposition thereof;
- VII. When the data cancellation or opposition has already been carried out;
- VIII. When the data controller is not the competent authority;
- IX. Whenever necessary to protect the data owner's legally protected interests;
- X. Whenever necessary in order to comply with any legally acquired obligations undertaken by the data owner;
- XI. When, in exercising its legal authority, the daily use, safeguard and handling are necessary and proportionate to ensure the integrity, stability and permanence of the Mexican State; or
- XII. When the personal data is part of information that entities subject to the financial regulation and supervision of the obligated party have provided to the latter, in order to meet the information requests on the operations, organization and activities of such entities.

In all the foregoing instances, the data controller must inform the data subject on the reasons for its determination, within the term of twenty days referred to in Article 45, paragraph 1 of this Law, and using the same means through which the request was filed, attaching any pertinent evidence, if so required.



In order to exercise any of the ARCO rights, you must submit proof of identification and, when applicable, your legal identity, if you act as a legal representative of the data subject. According to Article 46 of the LGPDPSO, the request to exercise ARCO rights shall not be subject to additional requirements other than the following:

- I. The data subject's name and address or any other means to receive notifications.*
- II. The documents proving identity of the data subject and, when applicable, of the legal representative.*
- III. If possible, the administrative unit responsible for processing the personal data and to which the request is submitted.*
- IV. A clear and accurate description of the personal data regarding the exercise of ARCO rights, excluding the right of access.*
- V. A description of the ARCO right to be granted or what the data subject is requesting.*
- VI. Any other element or document that facilitates obtaining the personal data, if applicable.*

When requesting access to personal data, you must indicate how you prefer the data to be reproduced. Banco de México must comply with the request in the form you requested, unless a physical or legal impossibility impedes the reproduction, in which case you will be offered other forms of personal data delivery and will be provided with the grounds and reasons for being offered an alternative form of delivery.

Said request must be filed through Plataforma Nacional de Transparencia, or submitted directly to the Transparency Department, in printed form or electronically, through the electronic attention module, available in the "Transparencia" section of Banco de México's website. Notwithstanding the foregoing, you may contact Transparency Department's staff, who will gladly assist and guide you on this matter.

In order to protect your personal data, the response to your request to grant the aforementioned ARCO rights will be provided personally at Banco de México's Transparency Department office, as indicated in chapter X of this privacy notice, upon reliable proof of identification and/or legal identity of the person who will act as your legal representative. Notwithstanding the foregoing, notices may also be sent electronically, through the means selected at the time of your request, if they are among those provided by Banco de México.

In terms of Article 45 of the LGPDPSO, the term to respond to requests for exercising ARCO rights is twenty days, and may be extended for ten additional days only once, provided there is a justified reason. If the latter shall be the case, you will be notified within the period of twenty days indicated.

If you are not satisfied with the response, you have the right to file an appeal for review before Banco de México's Transparency Department.

## **IX. DATA PORTABILITY**

The processing of personal data described in this privacy notice is not performed in structured and commonly used formats meant for data portability. The above, in accordance with the provisions of article 51 of the LGPDPSO.



**X. TRANSPARENCY DEPARTMENT ADDRESS**

For all the purposes related to this privacy notice and other obligations set forth in the LGPDPPSO, we inform you that Banco de México's Transparency Department office address is: Avenida Cinco de Mayo número 18, ground floor, colonia Centro, demarcación territorial Cuauhtémoc, código postal 06000, Ciudad de México, phone number: +52 55 52372478.

**XI. MEANS TO BE USED BY BANCO DE MÉXICO TO INFORM THE DATA OWNER OF CHANGES IN THE PRIVACY NOTICE.**

This privacy notice might be subject to modifications, changes or revisions stemming from new legal requirements, our own authority, our privacy practices or from other causes. Banco de México will keep you informed about any changes to this privacy notice through its website ([www.banxico.org.mx](http://www.banxico.org.mx)), section *Datos Personales*, subsection *Avisos de Privacidad*.

**Last update:** May 2nd, 2025.